DOI: 10.1002/ejoc.200801165

# Tris[oligo(1,4-phenylenevinylene)]methylium Dyes

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Keywords: Conjugation / Carbocations / Dyes/pigments / Oligomers / Protonation / Push-pull effects

The tris[oligo(1,4-phenylenevinylene)]carbinols  $2\mathbf{a}$ - $\mathbf{f}$  (n=1-4) and the tris(4-styrylphenyl)methanes  $7\mathbf{a}$ , $\mathbf{b}$  have been prepared by Wittig–Horner ( $\mathbf{3}+4\mathbf{a}$ - $\mathbf{f}\to 2\mathbf{a}$ - $\mathbf{f}$ ) and Siegrist reactions ( $\mathbf{5}+6\mathbf{a}$ , $\mathbf{b}\to 7\mathbf{a}$ , $\mathbf{b}$ ). The Wittig–Horner reactions in these examples are accompanied by an autoxidation, whereas a reduction occurs in the Siegrist reactions. Compound  $2\mathbf{a}$ , the lowest member (n=1) of the series  $2\mathbf{a}$ - $\mathbf{d}$  with terminal dialkylamino groups, generates first, on treatment with acids, the methylium dye  $2'\mathbf{a}$ , which absorbs far into the NIR region ( $\lambda_{\max} = 1100$  nm). The higher members  $2\mathbf{b}$ , $\mathbf{c}$  (n=2,3) of the carbinol series yield by acidic treatment only N-protonated methylium dyes  $2'''\mathbf{b}$ , $\mathbf{c}$ . The different behavior is

due to a decreasing donor–acceptor interaction with increasing D–A distance. The N-protonated methylium salts 2'''a–c show long-wavelength absorptions in the region of the Vis/NIR border. Their values apporach, for increasing numbers n of repeat units,  $\lambda_{\infty}=877$  nm. The structures and possible push–pull effects of the salts 2'a and 2'''a–c were studied by NMR and UV/Vis/NIR spectroscopy and compared with the selected model compounds 2e and 7a. The results shed new light on previously published triphenylmethane dyes with extended conjugation.

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#### Introduction

Triphenylmethane dyes 1' are a well-known class of compounds with numerous industrial applications. In recent years the strong demand for near-infrared (NIR) absorbing dyes and functional dyes for laser techniques and optoelectronics has provoked a variety of new efforts in this area. [1-4] We report herein on star-shaped systems 2' in which the three aryl groups of 1' are replaced by three oligo(1,4-phenylenevinylene) [OPV] chains (Figure 1). Carbinols serve as precursors in both cases.

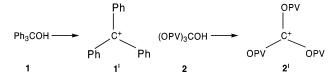


Figure 1. Triphenylmethylium ions  $\mathbf{1}'$  and tris[oligo(1,4-phenylenevinylene)]methylium ions  $\mathbf{2}'$  and their precursor carbinols  $\mathbf{1}$  and  $\mathbf{2}$ .

The idea to extend the conjugation of  $\mathbf{1}'$  by the introduction of *trans*-stilbene units is old, <sup>[5,6]</sup> and several tris(stilbenyl)methylium salts have been reported. <sup>[5–12]</sup> To shift the absorption far into the NIR region, the OPV chains should bear dialkylamino groups as electron-donor groups in the terminal positions. We have used bis(2-hexyloctyl)amino groups, which guarantee a good solubility even when the OPV arms are longer (n = 1-4). According to the de facto

 $C_{3h}$  symmetry of such methylium ions, these disc-like systems do not have dipole moments, but they represent extended octupoles, which promise high first-order hyperpolarizabilities  $\beta$  (second-harmonic generation SHG) and large cross-sections for two-photon absorption (TPA).

# **Results and Discussion**

## **Synthesis**

The preparation of the target carbinols  $2\mathbf{a}$ – $\mathbf{d}$  (n=1–4) (Scheme 1) was based on three-fold Wittig-Horner reactions between the triphosphonate 3 and the OPV aldehydes  $4\mathbf{a}$ – $\mathbf{d}$ . Carbinol  $2\mathbf{a}$  (n=1) was obtained in a yield of 68%, which corresponds to an average of 88% for each of the three olefination steps. The yields decrease with increasing numbers n of repeat units to 48% for  $2\mathbf{b}$  (n=2), 45% for  $2\mathbf{c}$  (n=3), and 8% for  $2\mathbf{d}$  (n=4). In the presence of air, no special oxidant was necessary for the formation of the carbinols 2. Owing to the low yield of compound  $2\mathbf{d}$  (n=4), we characterized its structure by  $^1\mathrm{H}$  and  $^{13}\mathrm{C}$  NMR spectroscopy and its molecular mass and then excluded it from further studies.

For comparison with 2a-d, which contain terminal dialkylamino groups, we synthesized the carbinols 2e,f (Scheme 1) and the tris(stilbenyl)methanes 7a,b (Scheme 2), all of which contain terminal alkoxy groups. Facile protonations of 2a-d can occur on the central OH group and on the terminal amino groups, 2e,f can be protonated on the central OH group, whereas 7a,b have none of these options. The basicity of the ether groups in 2e,f and 7a,b is low. The

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Scheme 1. Preparation of the carbinols 2a-f by three-fold Wittig-Horner reactions.

solubility of **2e** and **7a**, which bear hexyloxy groups, proved to be sufficient, so we finally selected these two compounds as model compounds for treatment with acids.

Scheme 2. Preparation of the tris(stilbenyl)methanes 7a,b by three-fold Siegrist reactions.

The Siegrist reaction of ether 5 and Schiff base 6a or 6b yielded in a strongly alkaline medium the compounds 7a, b (Scheme 2). Whereas the methine center is oxidized in the process  $3\rightarrow 2$ , the ether function of 5 is cleaved and reduced in the process  $5\rightarrow 7$ . These results reveal the high sensitivity of the trityl systems towards redox reactions.

The kinetically controlled Siegrist reaction is an extremely stereoselective *trans* olefination.<sup>[13]</sup> The Wittig–Horner olefination can lead to a small number of *cis* configurations in the stilbenoid series. Their proportion here was below the detection limit in the <sup>1</sup>H and <sup>13</sup>C NMR spectra (ca. 3%).

# Formation of Methylium Salts

Treatment of 2a-c and the selected model compound 2e with CF<sub>3</sub>COOH/D led to the formation of dark-blue methylium ions. Figure 2 shows the change in the  $^1H$  and  $^{13}C$  NMR spectroscopic data for the process  $2e + D^+ \rightarrow 2'e + HDO$ . The largest downfield shift is observed for the central carbon atom, which has a  $\delta$  value of 81.8 ppm in 2e and

191.0 ppm in **2'e**. This difference  $\Delta\delta$  of about 109 ppm is typical for a partially delocalized positive charge. Further strong downfield shifts ( $\Delta\delta$  = 12.0, 14.1, and 8.8 ppm) can be observed for the alternating positions  $\alpha$ ,  $\beta$ , and  $\gamma$  (Figure 2), which also bear partial positive charges. The polarization of the three arms is, for example, documented by the  $\Delta\delta'(^{13}\text{C})$  value of the two olefinic carbon atoms in each arm, which rises from 2.7 ppm in **2e** to 13.6 ppm in **2'e**. The methylium ion **2'e** represents a typical star-shaped donor–acceptor system AD<sub>3</sub>. [14]

Figure 2. <sup>1</sup>H and <sup>13</sup>C NMR chemical shifts of **2e** (CDCl<sub>3</sub>) and its cation **2'e** (CDCl<sub>3</sub>/CF<sub>3</sub>COOD, 7:3).

The molar ratio  $2e/\text{CF}_3\text{COOH}$  used for the NMR measurements was approximately 1:200. The <sup>13</sup>C NMR chemical shifts change slightly with a smaller excess of acid (1:100). The equilibrium  $2e + \text{CF}_3\text{COOD} \rightleftharpoons 2'e + \text{H}_2\text{O}$  is not responsible for this result because we found an equivalent effect for model compound 7a, which does not contain an OH group. We assume that the acid concentration is important for solvation complexes formed between the hexyloxy groups of 2e or 7a and  $CF_3\text{COOD}$ .

The treatment of the carbinols  $2\mathbf{a}$ – $\mathbf{c}$  with CF<sub>3</sub>COOD proved to be much more complex. Scheme 3 summarizes the processes. Carbinol  $2\mathbf{a}$  behaves like the model compound  $2\mathbf{e}$ . Protonation leads directly to the methylium salt  $2'\mathbf{a}$ , which then can be subjected to further stepwise protonations (m=1–3) to give  $2'''\mathbf{a}$ . In contrast, carbinols  $2\mathbf{b}$ , $\mathbf{c}$  are first protonated on the amino groups to give the N-protonated carbinols  $2''\mathbf{b}$ , $\mathbf{c}$  before the N-protonated methylium ions  $2'''\mathbf{b}$ , $\mathbf{c}$  are generated. Accordingly, the unprotonated methylium salts  $2'\mathbf{b}$  and  $2'\mathbf{c}$  are not accessible. As the following discussion reveals, these results were obtained by studying the protonation by  $^1$ H and  $^{13}$ C NMR as well as by UV/Vis/NIR spectroscopy.

Figure 3 shows that all the <sup>1</sup>H NMR chemical shifts of **2a** are strongly downfield shifted for **2**"'a, which exists in a high excess of acid (CDCl<sub>3</sub>/CF<sub>3</sub>COOD, 7:3). The greatest shift difference,  $\Delta \delta = 0.93$  ppm, is observed for the aromatic protons in the position *ortho* to the dialkylamino group. The highest  $\Delta \delta$ (<sup>1</sup>H) values for **2e**  $\rightarrow$  **2**'e were observed for

Scheme 3. Protonation of the carbinols 2a-c,e,f.

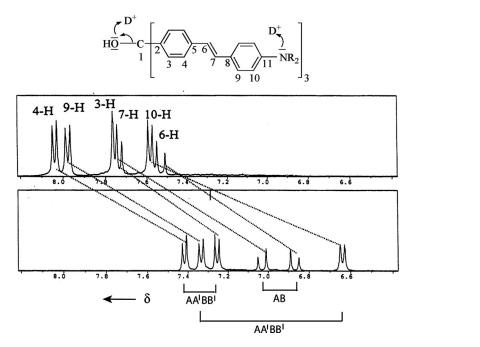


Figure 3. Low-field region of the <sup>1</sup>H NMR spectrum of **2a** in CDCl<sub>3</sub> (bottom) and of **2**′′′**a** in CDCl<sub>3</sub>/CF<sub>3</sub>COOD (7:3) (top). (The numbering does not correspond to the nomenclature.).

positions that are close to the central methylium carbon atom (Figure 2).

The <sup>13</sup>C NMR spectrum of 2'''a indicates the formation of a delocalized methylium ion as the signal of the central carbon atom in 2a is shifted from  $\delta$  = 83.5 ppm in CDCl<sub>3</sub> to 198.2 ppm in CDCl<sub>3</sub>/CF<sub>3</sub>COOD (7:3). Moreover, the excess

acid protonates/deuteriates the dialkyamino groups. The N-CH<sub>2</sub> groups show a signal shift from  $\delta = 57.2$  to 66.2 ppm and the carbon atoms *ortho* to the dialkylamino group shift from  $\delta = 113.4$  to 122.6 ppm. The sizes of the  $\Delta\delta$  values indicate that the major component in the strongly acidic medium is the tetracation 2''' (m = 3). [15] An equilibrium

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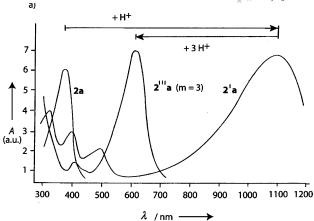
with the trication 2'''a (m = 2) as a minor component cannot be completely excluded. The de facto  $C_{3h}$  symmetry is preserved in both cases.<sup>[16]</sup>

*N*-Protonation weakens and finally cancels the push–pull character of the methylium dyes AD<sub>3</sub>. Thus, the crucial question was: can the ratio  $2\mathbf{a}$ – $\mathbf{c}$ /CF<sub>3</sub>COOD be so assessed that the tris(OPV)methylium dyes  $2'\mathbf{a}$ – $\mathbf{c}$  are present without *N*-protonation? An NMR study of the equilibria  $2' \rightleftharpoons 2'''$  (m = 1)  $\rightleftharpoons 2''''$  (m = 2)  $\rightleftharpoons 2''''$  (m = 3) proved to be very difficult. Owing to the exchange processes many signals become very broad and can finally disappear in the electronic noise. [17] However, because UV/Vis/NIR absorption operates on a much faster timescale than NMR spectroscopy, absorption measurements were used to study the equilibria.

Compound **2a** in CH<sub>2</sub>Cl<sub>2</sub> or CHCl<sub>3</sub> exhibits a long-wavelength band (Figure 4, a) with a maximum at 375 nm ( $\varepsilon$  = 84590 Lmol<sup>-1</sup> cm<sup>-1</sup>). Slowly increasing the protonation (1.2×10<sup>-5</sup> M **2a** and 1.2×10<sup>-5</sup> to 2.2×10<sup>-4</sup> M CF<sub>3</sub>COOH) leads to the disappearance of this band, the formation of a few low-intensity bands in the region between 300 and 565 nm, and a strong NIR band at 1100 nm (Figure 4, a). Further increases in the CF<sub>3</sub>COOH concentration in CH<sub>2</sub>Cl<sub>2</sub> cause a steady decrease and a continuous blueshift of the maximum to 1050 nm. The solution used for the NMR measurements, which has a molar ratio for **2a**/CF<sub>3</sub>COOD of 1:200, does not show any NIR absorption at all. Concomitant to the decrease in the NIR band, a new intense band with  $\lambda_{\text{max}}$  = 622 nm increases (Figure 4).

We assume that the NIR band corresponds to the equilibrium  $2'a \rightleftharpoons 2'''a$  (m=1) with 2'a as the major component ( $\lambda_{\max}=1100$  nm). The chromophore of 2'a contains three donor arms, which are cross-conjugated through the central acceptor to an AD<sub>3</sub> system. Figure 5 shows the immonium resonance structure of such an OPV arm. Only the cross-conjugated third arm has lost its donor character in 2'''a (m=1) and therefore its electron transition should be only slightly higher in energy ( $\lambda_{\max}\approx1050$  nm) than that of 2'a. A high excess of CF<sub>3</sub>COOH/D certainly leads to 2'''a (m=3) being the major component in the equilibrium 2'''a (m=2)  $\rightleftharpoons 2'''a$  (m=3). Therefore we conclude that the band with  $\lambda_{\max}=622$  nm corresponds to this state, which has already been described above in the analysis of the <sup>1</sup>H and <sup>13</sup>C NMR spectroscopic data.

The carbinols  $2\mathbf{b}$  ( $\lambda_{\text{max}} = 411 \text{ nm}$ ,  $\varepsilon = 155500 \text{ L} \, \text{mol cm}^{-1}$ ) and  $2\mathbf{c}$  ( $\lambda_{\text{max}} = 419 \text{ nm}$ ,  $\varepsilon = 277200 \text{ L} \, \text{mol cm}^{-1}$ ) show on protonation a behavior that is quite different from that of  $2\mathbf{a}$  and  $2\mathbf{e}$ . The long-wavelength band is first blueshifted from 411 to 360 nm and from 419 to 370 nm, respectively. Further protonation decreases the intensity of the blueshifted band and generates a new band at the Vis/NIR border at  $\lambda_{\text{max}} = 732$  (n = 2) and 783 nm (n = 3). We attribute the blueshifted band to the protonated carbinols  $2''\mathbf{b}$ , $\mathbf{c}$  and the finally generated band at the Vis/NIR border to the *N*-protonated methylium salts  $2'''\mathbf{b}$ , $\mathbf{c}$  (Scheme 3). Compounds  $2''\mathbf{b}$ , $\mathbf{c}$  (m = 1) should give, on further careful protonation, a methylium ion  $2'''\mathbf{b}$ , $\mathbf{c}$  (m = 1) with  $\lambda_{\text{max}} \ge 1050 \text{ nm}$ . We could not find such a species. Therefore we assume that the carbinols  $2\mathbf{b}$ , $\mathbf{c}$  are two- or three-fold protonated before the



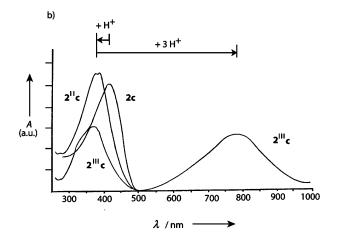


Figure 4. a) UV/Vis/NIR absorption of 2a in CHCl<sub>3</sub>, with 2'a as the major component obtained by primary protonation and 2'''a (m = 3) obtained as the major component in the final protonation (CHCl<sub>3</sub>/CF<sub>3</sub>COOH). b) UV/Vis/NIR absorption of 2c in CHCl<sub>3</sub>, N-protonated carbinol 2''c, and methylium salt 2'''c (m = 3) as the major component after the final protonation with CF<sub>3</sub>COOH (molar ratio 2c/CF<sub>3</sub>COOH, 1:200).

$$2^{1} \mathbf{a} \quad n = 1$$

$$2^{11} \mathbf{a} - \mathbf{c} \quad n = 1 - 3$$

$$(m = 1, 2)$$

Figure 5. Immonium resonance structure of an unprotonated arm of 2' and 2'''.

methylium ions are formed [2b,c  $\rightarrow$  2''b,c (m = 2,3)  $\rightarrow$  2'''b,c (m = 2,3)]. Figure 4 (b) illustrates the protonation of 2c (n = 3) and the characteristic difference in the protonation of 2a (n = 1) shown in Figure 4 (a).

The exact  $\lambda_{\text{max}}$  values of  $2^{\prime\prime\prime}$  a-c depend to some extent on the excess of CF<sub>3</sub>COOH. Although a 200-fold molar excess of acid should favor  $2^{\prime\prime\prime}$  (m=3),  $2^{\prime\prime\prime}$  (m=2) as the minor component cannot be excluded. A strict distinction between m=2 and m=3 on the basis of a small variation in  $\lambda_{\text{max}}$  is not possible because we also observed such an

effect for the alkoxy-substituted ions 2'e. We assume that the solvation of the ions or better of the ion pairs in CHCl<sub>3</sub>/CF<sub>3</sub>COOH depends on the concentration of the acid. A related solvation effect is discussed above for the NMR measurements of the electroneutral compound 7c in CDCl<sub>3</sub>/CF<sub>3</sub>COOD.

Figure 6 gives an overview of the absorption maxima of  $2\mathbf{a}-\mathbf{c}$ ,  $2'\mathbf{a}$ , and  $2'''\mathbf{a}-\mathbf{c}$  and compares them with the hexyloxy-substituted carbinols  $8\mathbf{a}-\mathbf{d}$  (n=1-4) and their methylium ions  $8'\mathbf{a}-\mathbf{d}$ .

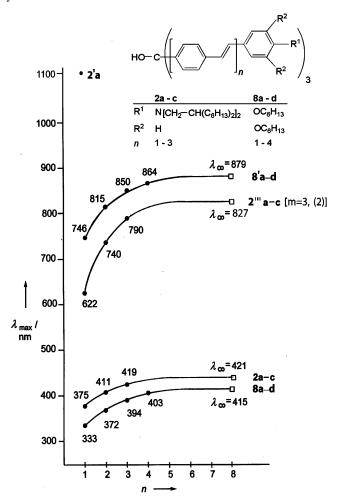


Figure 6. Absorption maxima of the carbinols **2a–c** and **8a–d** in CHCl<sub>3</sub>, the methylium dyes **2a**′ and **8**′**a–d**, and the protonated methylium dyes **2**′′′**a–c** in CHCl<sub>3</sub>/CF<sub>3</sub>COOH (7:3).

The carbinol series  $2\mathbf{a}-\mathbf{c}$  and  $8\mathbf{a}-\mathbf{d}$  are typical bathochromic series, which means their  $\lambda_{\max}$  values are monotonously redshifted with increasing numbers n of repeat units and approach limiting values  $\lambda_{\infty}$  in accord with an empirical exponential function. [14,18] Recently, semiempirical and theoretically based algorithms were suggested for such convergence problems. [19–21] Formation of the methylium salts causes a redshift that in series  $8'\mathbf{a}-\mathbf{d}$  is even more pronounced than in  $2'''\mathbf{a}-\mathbf{c}$  and leads to a convergence limit of  $\lambda_{\infty}$  at 879 nm. Compared with the carbinol series  $2\mathbf{a}-\mathbf{c}$  and  $8\mathbf{a}-\mathbf{d}$ ,  $2'''\mathbf{a}-\mathbf{c}$  and  $8'\mathbf{a}-\mathbf{d}$  have an extended conjugation, but only compounds  $8'\mathbf{a}-\mathbf{d}$  have a push–pull effect of the

type AD<sub>3</sub>. Consequently, the  $\lambda_{\max}$  values of 2''' are, for each value of n, lower than the  $\lambda_{\max}$  values of 8'. The unprotonated series 2a–c has, in contrast, for each value of n, higher  $\lambda_{\max}$  values than 8a–c because dialkylamino groups are stronger donors than alkoxy groups.

In the light of these results, the tris(aminostilbenyl)methylium salts with  $\lambda_{\rm max}$  values of  $952^{[12]}$  and  $1003~{\rm nm^{[11]}}$  published by Sengupta and Sadhukhan seem to be correct, whereas the systems reported by Steele<sup>[9]</sup> and Screttas and Nunzi<sup>[8]</sup> and their co-workers, which have  $\lambda_{\rm max}$  values of 833 and 608 nm, respectively, are certainly polycations.

#### Stability

The tris(OPV)methylium dyes can be isolated in the solid state as tetrafluoroborates. The dark-blue salts are highly hygroscopic, hydrolyze rapidly (NMR control) in air or in aqueous solvents and start to fade. The carbinols 2a-f are thermally but not photochemically stable. Cross-linking by the formation of C-C single bonds is a typical photoreaction of stilbenoid compounds.<sup>[13]</sup> In particular, energy-rich UV light, for example,  $\lambda_{irr} = 254$  nm, leads to processes in which the conjugated chromophores are slowly destroyed. Stereoisomerization reactions  $(E) \rightleftharpoons (Z)$  are restricted to stilbenes. Higher-conjugated stilbenoid systems do not show this type of reaction because the bond order of the olefinic double bonds is not sufficiently reduced in the excitation of the ground state So to the first excited singlet state  $S_1$ .<sup>[13]</sup> Therefore compound **2a** (n = 1) is by far the most photosensitive compound in the series 2a-d. The model system 2e behaves in the same way. Figure 7 demonstrates the photoreactivity of 2e for monochromatic irradiation with  $\lambda_{\rm irr} = 366$  nm. The long-wavelength band ( $\lambda_{\rm max} = 330$  nm in THF) is reduced and a new maximum at about 280 nm is generated. The process looks clean because an isosbestic point at  $\lambda = 274$  is apparent. However, a <sup>1</sup>H NMR study of the probe after irradiation for 3 h revealed the presence of small amounts of cross-linked oligomers, even for irradiations at 366 nm. The major components during the entire irradiation are the original system (E,E,E)-2e and its (E,E,Z) and (E,Z,Z) isomers. For steric reasons only traces

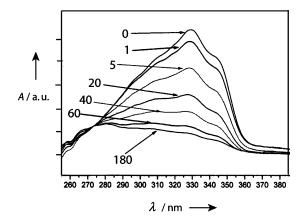


Figure 7. Reaction spectra of (E,E,E)-2e in THF after 0, 1, 5, 20, 40, 60, and 180 min of monochromatic irradiation ( $\lambda_{irr}$  = 366 nm).



of (Z,Z,Z)-**2e** can be formed and detected (Scheme 4). The (Z)-configured arms can be easily identified in the mixture by their olefinic AB systems in the <sup>1</sup>H NMR spectra, which are shifted from  $\delta = 7.0$ –7.1 ( $^3J = 16$  Hz) to 6.4–6.6 ppm ( $^3J = 10$  Hz). The structures of the generated oligomers were not studied.

(E,E,E)-2e 
$$\xrightarrow{hv}$$
 HO  $\xrightarrow{OC_6H_{13}}$   $\xrightarrow{M}$  OC<sub>6</sub>H<sub>13</sub>  $\xrightarrow{3-m}$  OC<sub>7</sub>H<sub>13</sub>  $\xrightarrow{3-m}$ 

Scheme 4. Photoreactions of 2e.

#### **Conclusion and Outlook**

Carbinols 2a-f with three OPV arms can be prepared by the Wittig-Horner reaction and simultaneous autoxidation. Compounds 2a-d with terminal dialkylamino groups exhibit unexpected protonation behavior. The lowest member **2a** (n = 1) first forms by O-protonation and elimination of water the corresponding methylium salt 2'a before Nprotonation to 2'''a occurs. The higher members 2b,c (n =2,3) are first N-protonated to the carbinols 2"b,c before the N-protonated methylium ions 2'''b,c are generated. This distinction has a big effect on the long-wavelength electron transition. The methylium ion 2'a is a push-pull system AD<sub>3</sub> with an absorption far into the NIR region ( $\lambda_{max}$  = 1100 nm),<sup>[22]</sup> whereas the tetracations 2'''a-c have absorption maxima in the visible region ( $\lambda_{\text{max}} = 622, 740,$ and 790 nm). They represent a bathochromic series  $[\lambda(n+1) \ge \lambda(n)]$  for which a convergence limit at  $\lambda_{\infty}$  = 827 nm can be predicted. The star-shaped molecules 2, 2', and 2''' promise as nanoparticles<sup>[23,24]</sup> interesting SHG and TPA properties, although their photostability is limited when they are irradiated with UV light.

## **Experimental Section**

General Remarks: UV/Vis: Zeiss MCS 320/340. <sup>1</sup>H and <sup>13</sup>C NMR: Bruker AMX 400, Avance 600, CDCl<sub>3</sub> as solvent, unless otherwise stated; TMS as internal standard. MS (FD): Finnigan MAT 95. Melting points: Büchi apparatus and Stuart Scientific SMP/3; uncorrected. Elemental analyses: Microanalytical laboratory of the Institute of Organic Chemistry, University of Mainz.

General Procedure for Preparation of the Carbinols 2a–f: Triphosphonate  $3^{[7]}$  (69.5 mg, 0.10 mmol) and aldehyde 4a–d,  $^{[25]}$  4e,  $^{[26]}$  or  $4f^{[27,28]}$  (0.40 mmol) dissolved in dry THF (20 mL) were dropped into a solution of KOC(CH<sub>3</sub>)<sub>3</sub> (2.25 g, 20.0 mmol) in THF (40 mL). The mixture was stirred at ambient temperature for 3–4 d and then poured onto crushed ice (50 g). The extract (40 mL CH<sub>2</sub>Cl<sub>2</sub>) was dried (MgSO<sub>4</sub>) and the solvents evaporated. The crude products 2a, 2b, and 2e were purified by filtration through silica gel (10 × 13 cm, toluene/CHCl<sub>3</sub> gradient from 100:0 to 80:20). The products 2e, 2d, and 2f were precipitated by the addition of ethanol or methanol to the extract.

*all*-(*E*)-Tris[4-(2-{4-[bis(2-hexyloctyl)amino]phenyl}vinyl)phenyl]methanol (2a): Yield 122 mg (68%); yellow, viscous oil. <sup>1</sup>H NMR (CD<sub>2</sub>Cl<sub>2</sub>):  $\delta$  = 0.89 (m, 36 H, CH<sub>3</sub>), 1.16–1.33 (m, 120 H, CH<sub>2</sub>), 1.78–1.88 (m, 6 H, CH), 3.25 (d, <sup>3</sup>*J* = 6.3 Hz, 12 H, NCH<sub>2</sub>), 6.65/7.35 (AA'BB', 12 H, arom. H, outer benzene rings), 6.88/7.04 (AB, <sup>3</sup>*J* = 16.2 Hz, 6 H, olefin. H), 7.27/7.43 (AA'BB', 12 H, arom. H, inner benzene rings) ppm. <sup>13</sup>C NMR (CDCl<sub>3</sub>):  $\delta$  = 14.3 (CH<sub>3</sub>), 23.1, 27.0, 30.2, 30.3, 32.2, 32.4 (CH<sub>2</sub>, partly superimposed), 36.2 (CH), 57.2 (NCH<sub>2</sub>), 82.2 (COH), 113.4, 125.9, 128.0, 128.7 (arom. CH), 123.4, 129.8 (olefin. CH), 125.0, 138.0, 145.9, 149.0 (arom. C<sub>q</sub>) ppm. MS (FD): mlz (%) = 1790 (100) [M]<sup>+</sup>. UV (CHCl<sub>3</sub>):  $\lambda$ <sub>max</sub> = 375 nm,  $\varepsilon$  = 84590 L mol<sup>-1</sup> cm<sup>-1</sup>. C<sub>127</sub>H<sub>205</sub>N<sub>3</sub>O (1790.1): calcd. C 85.22, H 11.54, N 2.35; found C 85.20, H 11.25, N 2.33.

all-(E)-Tris(4{2-|4-(2-{4-|bis(2-hexyloctyl)amino|phenyl}vinyl)phenyllvinyl\phenyl\methanol (2b): Yield 101 mg (48%); yellow solid, m.p. 55 °C. <sup>1</sup>H NMR (CDCl<sub>3</sub>):  $\delta = 0.87$  (m, 36 H, CH<sub>3</sub>), 1.17–1.34 (m, 120 H, CH<sub>2</sub>), 1.78–1.88 (m, 6 H, CH), 3.21 (d,  ${}^{3}J = 6.3$  Hz, 12 H, NCH<sub>2</sub>), 6.63/7.36 (AA'BB', 12 H, arom. H, outer benzene rings), 6.87/7.04 (AB,  ${}^{3}J$  = 16.2 Hz, 6 H, olefin. H, outer double bonds), 7.09 ("s", 6 H, olefin. H, inner double bonds), 7.30/7.47 (AA'BB', 12 H, arom. H, inner benzene rings), 7.43-7.47 (m, 12 H, arom. H, middle benzene rings) ppm. <sup>13</sup>C NMR (CDCl<sub>3</sub>):  $\delta$  = 14.0 (CH<sub>3</sub>), 22.6, 26.4, 29.7, 31.7, 31.8 (CH<sub>2</sub>, partly superimposed), 35.5 (CH), 57.2 (NCH<sub>2</sub>), 81.7 (COH), 113.5, 126.0, 126.2, 126.8, 127.3, 128.2 (arom. CH), 123.6, 127.3, 128.9, 128.9 (olefin. CH), 125.9, 135.6, 136.6, 137.9, 145.9, 145.9 (arom. C<sub>q</sub>) ppm. MS (FD): m/z (%) = 2096 (100) [M]<sup>++</sup>. UV/Vis (CHCl<sub>3</sub>):  $λ_{max}$  = 411 nm, ε = 155500  $L \, mol^{-1} \, cm^{-1}$ .  $C_{151} H_{223} N_3 O$  (2096.5): calcd. C 86.51, H 10.72, N 2.00; found C 86.49, H 10.70, N 1.89.

all-(E)-Tris{4-[2-(4-{2-[4-(2-{4-[bis(2-hexyloctyl)amino]phenyl}vinyl)phenyl|vinyl|phenyl|methanol (2c): Yield 108 mg (45%); orange solid, m.p. 175 °C. <sup>1</sup>H NMR (CDCl<sub>3</sub>):  $\delta = 0.87$  (m, 36 H, CH<sub>3</sub>), 1.17–1.33 (m, 120 H, CH<sub>2</sub>), 1.81–1.90 (m, 6 H, CH),  $3.24 \text{ (d, }^3J = 6.4 \text{ Hz, } 12 \text{ H, NCH}_2), 6.65/7.37 \text{ (AA'BB', } 12 \text{ H, arom.}$ H, outer benzene rings), 6.87/7.07 (AB,  ${}^{3}J = 16.3$  Hz, 6 H, olefin. H, outer double bonds), 7.13-7.19 (m, 9 H, olefin. H), 7.29-7.57 (m, 39 H, arom. and olefin. H) ppm.  $^{13}$ C NMR (CD<sub>3</sub>SOCD<sub>3</sub>):  $\delta$  = 14.3 (CH<sub>3</sub>), 23.1, 26.8, 30.1, 31.9, 32.2 (CH<sub>2</sub>, partly superimposed) 35.9 (CH), 57.0 (NCH<sub>2</sub>), 81.9 (COH), 113.0, 126.5, 126.5, 127.1, 127.2, 127.2, 127.9, 128.6 (arom. CH), 123.1, 127.6, 128.1, 128.7, 128.9, 129.4 (olefin. CH), 124.5, 135.9, 136.8, 136.8, 137.4, 138.3, 146.5, 148.6 (arom.  $C_q$ ) ppm. MS (FD): m/z (%) = 2403 (3) [M]<sup>+-</sup>, 794 (19), 793 (49), 792 (100). UV/Vis (CHCl<sub>3</sub>):  $\lambda_{\text{max}} = 419 \text{ nm}, \ \varepsilon = 100 \text{ nm}$  $277200\ L\,mol^{-1}\,cm^{-1}.\ C_{175}H_{241}N_3O$  (2402.9): calcd. C 87.48, H 10.11, N 1.75; found C 87.34, H 10.14, N 1.72.

*all*-(*E*)-Tris[4-(2-{4-[2-(4-{2-[4-(2-{4-[bis(2-hexyloctyl)amino]phenyl}vinyl)phenyl]vinyl]phenyl]vinyl]phenyl]vinyl]phenyl]vinyl]phenyl]vinyl]phenyl]winyl]phenyl]winyl]phenyl]vinyl]phenyl]winyl]phenyl]winyl]phenyl]winyl]phenyl]winyl]phenyl]winyl]phenyl]winyl]phenyl]winyl]phenyl]winyl]phenyl]winyl]phenyl]winyl]phenyl]winyl]phenyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl]winyl

(AB,  ${}^3J$  = 16.4 Hz, 6 H, olefin. H, outer double bonds), 7.06/7.09 (AB,  ${}^3J$  = 16.4 Hz, 6 H, olefin. H), 7.05–7.12 (m, 6 H, olefin. H), 7.20–7.47 (m, 54 H, arom. and olefin. H) ppm.  ${}^{13}$ C NMR ([D<sub>8</sub>]-THF):  $\delta$  = 14.4 (CH<sub>3</sub>), 23.5, 27.3, 30.7, 32.4, 32.7 (CH<sub>2</sub>, partly superimposed), 36.5 (CH), 57.4 (NCH<sub>2</sub>), 81.5 (COH), 113.7, 123.9, 125.9, 126.5, 126.8, 127.4, 128.1, 128.3, 128.7, 128.9, 129.1, 129.2, 129.7 (olefin. and arom. CH, partly superimposed), 125.9, 136.6, 137.0, 137.6, 137.7, 137.8, 138.0, 138.8, 148.3, 148.9 (arom. C<sub>q</sub>) ppm. MS (FD): m/z (%) = 2709 (3) [M]<sup>++</sup>, 1815 (6), 998 (26), 895 (100). Owing to the low yield, further characterizations and studies of the compound have been omitted.

*all*-(*E*)-Tris(4-{2-[4-(hexyloxy)phenyl]vinyl}phenyl)methanol (2e): Yield 61 mg (70%); almost colorless solid, m.p. 115 °C. ¹H NMR (CDCl<sub>3</sub>):  $\delta$  = 0.91 (t, 6 H, CH<sub>3</sub>), 1.30–1.40 (m, 12 H, CH<sub>2</sub>), 1.41–1.53 (m, 6 H, CH<sub>2</sub>), 1.75–1.85 (m, 6 H, CH<sub>2</sub>), 3.95 (t,  ${}^{3}J$  = 6.6 Hz, 6 H, OCH<sub>2</sub>), 6.84/7.39 (AA′BB′, 12 H, arom. H, outer benzene rings), 6.92/7.02 (AB,  ${}^{3}J$  = 16.4 Hz, 6 H, olefin. H), 7.18/7.31 (AA′BB′, 12 H, arom. H, inner benzene rings) ppm.  ${}^{13}$ C NMR (CDCl<sub>3</sub>):  $\delta$  = 14.0 (CH<sub>3</sub>), 22.6, 25.7, 29.3, 31.6 (CH<sub>2</sub>), 68.2 (OCH<sub>2</sub>), 81.8 (COH), 114.8, 125.9, 127.8, 128.3 (arom. CH), 126.0, 128.7 (olefin. CH), 130.0, 136.8, 145.7, 159.0 (arom. C<sub>q</sub>) ppm. MS (FD): m/z (%) = 866 (100) [M]<sup>+-</sup>. C<sub>61</sub>H<sub>70</sub>O<sub>4</sub> (867.2): calcd. C 84.48, H 8.14; found C 84.39, H 8.11.

*all*-(*E*)-Tris(4-{2-[3,4-bis(hexyloxy)phenyl]vinyl}phenyl)methanol (2f): Yield 76 mg (65%); almost colorless solid, m.p. 109 °C. <sup>1</sup>H NMR (CDCl<sub>3</sub>):  $\delta$  = 0.89 (m, 18 H, CH<sub>3</sub>), 1.31–1.36 (m, 24 H, CH<sub>2</sub>), 1.44–1.48 (m, 12 H, CH<sub>2</sub>), 1.77–1.86 (m, 12 H, CH<sub>2</sub>), 3.99 (t, 6 H, OCH<sub>2</sub>), 4.03 (t, 6 H, OCH<sub>2</sub>), 6.84/7.00/7.05 (ABC, 9 H, arom. H, outer benzene rings), 6.93/7.02 (AB, <sup>3</sup>*J* = 16.1 Hz, 6 H, olefin. H), 7.27/7.42 (AA′BB′, 10 H, arom. H, inner benzene rings) ppm. <sup>13</sup>C NMR (CDCl<sub>3</sub>):  $\delta$  = 14.0 (CH<sub>3</sub>), 22.6, 22.6, 31.6, 31.6, 25.7, 25.8, 29.3, 29.4 (CH<sub>2</sub>), 69.5, 69.6 (OCH<sub>2</sub>), 81.8 (COH), 112.0, 114.1, 120.1 (arom. CH, outer benzene rings), 125.9, 128.2 (arom. CH, inner benzene rings), 126.2, 129.0 (olefin. CH), 130.6, 136.8, 145.8, 149.4, 149.5 (arom. C<sub>q</sub>) ppm. MS (FD): m/z (%) = 1167 (100) [M]<sup>+</sup>· C<sub>79</sub>H<sub>106</sub>O<sub>7</sub> (1167.7): calcd. C 81.26, H 9.15; found C 81.08, H 9.07.

all-(E)-Tris(4-{2-[4-(hexyloxy)phenyl]vinyl}phenyl)methane (7a): Ethyl tris(p-tolyl)methyl ether  $(5)^{[6,29]}$  and Schiff base  $6a^{[28]}$  were prepared according to the literature. A mixture of KOC(CH<sub>3</sub>)<sub>3</sub> (3.37 g, 30.0 mmol) and 6a (5.63 g, 20.0 mmol) in dry DMF (100 mL) was degassed and purged with Ar before 5 (1.0 g, 3.0 mmol) in DMF (30 mL) was slowly added. After 1 h vigorous stirring at 80 °C, the mixture was poured onto crushed ice (300 g) and treated with 6 m HCl (100 mL, 600 mmol) for about 1 h. Extraction with CHCl<sub>3</sub> (3×50 mL) gave an organic phase that was washed with water (2 × 50 mL), dried (Na<sub>2</sub>SO<sub>4</sub>), and the solvents evaporated. The residue was recrystallized from ethanol. Yield 1.66 g (65%); colorless crystals, m.p. 121-122 °C. <sup>1</sup>H NMR (CDCl<sub>3</sub>):  $\delta$  = 0.89 (t, 9 H, CH<sub>3</sub>), 1.31–1.34 (m, 12 H, CH<sub>2</sub>), 1.42– 1.46 (m, 6 H, CH<sub>2</sub>), 1.73–1.78 (m, 6 H, CH<sub>2</sub>), 3.95 (t, 6 H, OCH<sub>2</sub>), 5.51 (s, 1 H, CH), 6.86/7.40 (AA'BB', 12 H, arom. H, outer benzene rings), 6.89/7.02 (AB,  $^{3}J = 16.0$  Hz, 6 H, olefin. H), 7.09/7.40(AA'BB', 12 H, arom. H, inner benzene rings) ppm. <sup>13</sup>C NMR  $(CDCl_3)$ :  $\delta = 14.0 (CH_3)$ , 22.6, 25.7, 29.3, 31.6  $(CH_2)$ , 56.2 (CH), 68.2 (OCH<sub>2</sub>), 114.8, 126.3, 127.7, 129.8 (arom. CH), 126.2, 128.2 (olefin. CH), 130.1, 136.0, 143.0, 159.0 (arom. C<sub>q</sub>) ppm. MS (FD): m/z (%) = 851 (100) [M + H]<sup>+</sup>. C<sub>61</sub>H<sub>70</sub>O<sub>3</sub> (851.2): calcd. C 86.07, H 8.29; found C 85.99, H 8.35.

all-(E)-Tris(4-{2-|4-(dodecyloxy)phenyl|vinyl}phenyl)methane (7b): The procedure applied for 7a was also used for the preparation of 7b. Ether  $5^{[6]}(1.0 \text{ g}, 3.0 \text{ mmol})$  and Schiff base  $6b^{[26]}(7.31 \text{ g},$ 

20 mmol) gave 2.15 g (65%) of **7b**. The colorless crystals melted after recrystallization from ethanol at 132 °C. ¹H NMR (CDCl<sub>3</sub>):  $\delta = 0.87$  (t, 9 H, CH<sub>3</sub>), 1.23–1.36 (m, 48 H, CH<sub>2</sub>), 1.42–1.47 (m, 6 H, CH<sub>2</sub>), 1.73–1.79 (m, 6 H, CH<sub>2</sub>), 3.95 (t, 6 H, OCH<sub>2</sub>), 5.51 (s, 1 H, CH), 6.86/7.39 (AA′BB′, 12 H, arom. H, outer benzene rings), 6.93/7.02 (AB,  $^3J = 16.3$  Hz, 6 H, olefin. H), 7.10/7.39 (AA′BB′, 12 H, arom. H, inner benzene rings) ppm.  $^{13}$ C NMR (CDCl<sub>3</sub>):  $\delta = 14.1$  (CH<sub>3</sub>), 22.7, 25.9, 29.2, 29.3, 29.5, 29.6, 31.9 (CH<sub>2</sub>, partly superimposed), 56.2 (CH), 68.2 (OCH<sub>2</sub>), 114.8, 126.0, 126.3, 127.7, 128.2, 129.7 (arom. and olefin. CH), 130.1, 136.0, 142.9, 159.0 (arom. C<sub>q</sub>) ppm. MS (FD): m/z (%) = 1104 (100) [M + H]<sup>+</sup>. C<sub>79</sub>H<sub>106</sub>O<sub>3</sub> (1103.7): calcd. C 85.97, H 9.68; found C 85.92, H 9.35.

Generation of the Methylium Trifluoroacetates 2'a, 2'e, and 2'''a-c: Carbinol 2a (36 mg, 0.02 mmol) was dissolved in CH<sub>2</sub>Cl<sub>2</sub> or CHCl<sub>3</sub> (1–2 mL) and treated with trifluoroacetic acid (10–40 mg, 0.1–0.4 mmol). The spontaneous formation of 2'a as the major component in the equilibrium  $2a \rightleftharpoons 2'a \rightleftharpoons 2'''a$  (m = 1) was evident by the color change from light-yellow to blue. The polycations 2'''a-c (m = 3)  $\rightleftharpoons 2'''a$ -c (m = 2) were obtained when 2a-c (0.02 mmol) were dissolved in 7:3 mixtures of CHCl<sub>3</sub>/CF<sub>3</sub>COOH or CH<sub>2</sub>Cl<sub>2</sub>/CF<sub>3</sub>COOH (1 mL). The molar ratio 2a-c/CF<sub>3</sub>COOH amounts in these cases to 1:200. The latter procedure was also performed for the generation of 2'e.

*all-(E)*-Tris[4-(2-{4-[bis(2-hexyloctyl)ammonium]phenyl}vinyl)-phenyl|methylium Tetra(trifluoroacetate) (2'''a):  $^{1}$ H NMR (CDCl<sub>3</sub>/CF<sub>3</sub>COOD, 7:3):  $^{5}$  = 0.86–0.95 (m, 36 H, CH<sub>3</sub>), 1.20–1.47 (m, 120 H, CH<sub>2</sub>), 1.55–1.64 (m, 6 H, CH), 3.60–3.68 (m, 12 H, NCH<sub>2</sub>), 7.53/7.75 (AB,  $^{3}$ *J* = 16.5 Hz, 6 H, olefin. H), 7.58/7.98 (AA'BB', 12 H, arom. H, outer benzene rings), 7.76/8.04 (AA'BB', 12 H, arom. H, inner benzene rings) ppm.  $^{13}$ C NMR (CDCl<sub>3</sub>/CF<sub>3</sub>COOD 7:3):  $^{5}$  = 13.7 (CH<sub>3</sub>), 22.8, 26.2, 29.5, 31.4, 31.9 (CH<sub>2</sub>, partly superimposed), 34.7 (CH), 66.2 (NCH<sub>2</sub>), 122.6, 129.0, 130.7, 142.0 (arom. CH), 130.6, 135.8 (olefin. CH), 137.9, 139.9, 140.0, 150.6 (arom. C<sub>q</sub>), 198.2 (central C) ppm. Vis/NIR:  $^{λ}$ <sub>max</sub> = 622 nm (CHCl<sub>3</sub>/CF<sub>3</sub>COOH = 7:3).

*all*-(*E*)-Tris(4-{2-|4-(2-{4-|bis(2-hexyloctyl)ammonium]phenyl}vinyl)-phenyl|vinyl}phenyl)methylium Tetra(trifluoroacetate) (2'''b):  $^1$ H NMR (CDCl<sub>3</sub>/CF<sub>3</sub>COOD, 7:3):  $\delta$  = 0.86–0.94 (m, 36 H, CH<sub>3</sub>), 1.22–1.50 (m, 120 H, CH<sub>2</sub>), 1.58–1.66 (m, 6 H, CH), 3.58–3.70 (m, 12 H, NCH<sub>2</sub>), 7.36/7.44 (AB,  $^3$ *J* = 16.5 Hz, 6 H, olefin. H), 7.40–7.54 (m, 9 H, arom. and olefin. H), 7.72–7.85 (m, 21 H, arom. and olefin. H), 7.89–7.94 (m, 6 H, arom. H), 8.01–8.06 (m, 6 H, arom. H) ppm.  $^{13}$ C NMR (CDCl<sub>3</sub>/CF<sub>3</sub>COOD, 7:3):  $\delta$  = 13.8 (CH<sub>3</sub>), 23.0, 26.5, 29.7, 31.9, 32.1 (CH<sub>2</sub>), 34.8 (CH), 66.4 (NCH<sub>2</sub>), 122.2, 127.6, 128.3, 128.7, 129.3, 129.8, 129.9, 132.8, 136.0, 139.1, 139.5, 141.6, 142.0 (arom. and olefin. CH and C<sub>q</sub>, partly superimposed), 198.0 (central C) ppm. Vis/NIR:  $\lambda$ max = 740 nm (CHCl<sub>3</sub>/CF<sub>3</sub>COOH = 7:3).

all-(E)-Tris{4-[2-(4-{2-[4-(2-{4-[bis(2-hexyloctyl)ammonium]phenyl}vinyl)phenyl]vinyl}phenyl)vinyl]phenyl}methylium Tetra(trifluoroacetate) (2'''c): Vis/NIR:  $\lambda_{max} = 790$  nm (CHCl<sub>3</sub>/CF<sub>3</sub>COOH = 7:3). The <sup>1</sup>H and <sup>13</sup>C NMR spectra exhibit broad overlapping signals.

*all*-(*E*)-Tris(4-{2-[4-(hexyloxy)phenyl]vinyl}phenyl)methylium Trifluoroacetate (2'e):  $^{1}$ H NMR (CDCl<sub>3</sub>/CF<sub>3</sub>COOD, 7:3):  $\delta$  = 0.88–0.94 (m, 9 H, CH<sub>3</sub>), 1.33–1.40 (m, 12 H, CH<sub>2</sub>), 1.44–1.53 (m, 6 H, CH<sub>2</sub>), 1.81–1.90 (m, 6 H, CH<sub>2</sub>), 4.14–4.21 (m, 6 H, OCH<sub>2</sub>), 7.06/7.66 (AA'BB', 12 H, arom. H, outer benzene rings), 7.25/7.66 (AB,  $^{3}$ *J* = 16.1 Hz, 6 H, olefin. H), 7.66/7.89 (AA'BB', 12 H, inner benzene rings) ppm.  $^{13}$ C NMR (CDCl<sub>3</sub>/CF<sub>3</sub>COOD, 7:3):  $\delta$  = 13.1 (CH<sub>3</sub>), 22.2, 25.2, 28.7, 31.3 (CH<sub>2</sub>), 69.7 (OCH<sub>2</sub>), 116.0, 127.6,

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129.8, 140.3 (arom. CH), 124.5, 138.1 (olefin. CH), 138.8, 150.9, 160.4, 191.0 (arom. C<sub>0</sub>) ppm.

Isolation of the Dyes in the Solid State: The carbinols 2a-c,e (0.02 mmol) were dissolved in  $CH_2Cl_2$  (10 mL) and treated with  $HBF_4$  (2 mL) and acetic anhydride (2 mL). The salts 2'e and 2'''a-c precipitated as dark-blue solids and were purified by evaporation of the volatile parts at  $10^2$  Pa. They are highly hygroscopic, attract water, become sticky and start to fade.

**Irradiation of Carbinol 2e:** A solution of (E,E,E)-**2e** (9 mg, 0.01 mmol) was irradiated in THF/[D<sub>8</sub>]THF (1 mL). (A saturated solution of **2e** in CH<sub>2</sub>Cl<sub>2</sub>/CD<sub>2</sub>Cl<sub>2</sub> can be used as well.) An Osram XBO-1000 W OFR lamp in an AMKO device was used. The monochromator was adjusted to 366 nm, which is on the long-wavelength end of the absorption. Thus, photocrosslinking could be kept to a minimum. The isomerization process (Scheme 4) was followed by UV and <sup>1</sup>H NMR measurements. Compound **2a** was treated in a similar way.

#### **Acknowledgments**

We are grateful to the Deutsche Forschungsgemeinschaft (DFG), the Fonds der Chemischen Industrie and the Centre of Materials Science of the University of Mainz.

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Received: November 25, 2008 Published Online: February 26, 2009